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# International Business Travel in the Global Economy

Edited by **Jonathan V. Beaverstock**, University of Nottingham, UK, **Ben Derudder**, Ghent University, Belgium, **James Faulconbridge**, Lancaster University, UK and **Frank Witlox**, Ghent University, Belgium

'...provides a welcome contribution to the literature on international business travel by presenting a fascinating collection of chapters which give good insights into the diverse patterns, meaning and experience of international business travel.' – Donald Hislop, Loughborough University Business School, UK

'First thoroughly comprehensive, theoretically-based and empirically-informed, analysis by researchers from a range of disciplines of a mode of production, business travel, that is both a symptom of, and a necessity for, the competitive success of the growing number of firms participating in international markets in an increasingly globalized economy.' – Peter Daniels, University of Birmingham, UK

'By examining travellers' motives and economic issues linked to the global economy, as well as the business models of airline networks and aircrafts, this book paints a comprehensive and stimulating picture of international business travel. In a field that has, as yet, been little explored by research on mobility, this work will stand the test of time.' – Vincent Kaufmann, Ecole Polytechnique Fédérale de Lausanne, Switzerland

From a team of international experts comes this analysis of the role, nature and effects of modern business travel. Issues addressed include the relationships between airlines and business travellers, the role of mobility in business, and the opportunities and challenges created by mobile workforces. The study combines theoretical advances with comprehensive analysis, and will provoke debate across the social sciences on the nature, organization and space of work in the twenty-first century.

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